

Ten Leaders Shine

Derana Real Leader Shortlists Finalists



Chamara
22 years, University Student
Ginigathena



Lilanthi
24 years, Customer Service Executive
Bandaragama



Thanya
19 years, Trainee Bank Officer
Colombo 07



Tharindu
22 years, Marketing Executive
Borella



Sasini
23 years, Management Trainee
Boralesgamuwa



Nishshanka
20 years, University Student
Galgamuwa



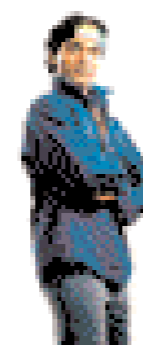
Harshana
19 years, University Student
Aluthgama



Sachini
23 years, Marketing Executive
Mt. Lavinia



Vishwa
22 years, Singer
Yakvella



Padma Kumara
22 years, Student
Dharga Town

Derana Real Leader, the real reality programme on Sri Lanka's fastest growing television network, has short listed ten finalists from over 1000 participants. After 3 months of sweat, perseverance and dedication, contestants have endured the worst of physical and emotional challenges. The ten finalists have, however, emerged as exceptional performers portraying character traits and persona as well as the performance of "real leaders".

In undertaking Derana Real Leader, Derana envisioned to launch a new era in Reality TV to Sri Lankan audiences. Its vision for the programme is to act as an independent catalyst in the development of Sri Lanka's youth. The programme aims to change the popular culture of youth from complacency and dependence to active involvement in the pursuit of personal accomplishment. Through the programme, Derana hopes to educate and create awareness amongst today's younger generation not only through participation in the show but also through viewer engagement.

The past several months during which the

programme has seen the contestants vie in a variety of activities has led to a scenario of higher levels of viewer engagement.

Laksiri Wickremage, Chairman of Derana TV noted; "Derana Real Leader has really caught the attention of television viewers in Sri Lanka not only because of the concept and the content that the programme offers but also because it shows the talent and the abilities of Sri Lanka's rural and urban youth. We are proud of the accomplishments of all the participants so far, they have proved that if there is a will that there is a way, especially the ten finalists who will now go on to another level of competitiveness in the coming months". The ten finalists fall within the age groups 19-24, whilst a majority of them are currently engaged in higher education.

The ultimate winner will receive Rs. One million in prize money, a Mazda pick up, overseas training, an executive position at a leading conglomerate in Sri Lanka and an opportunity to pursue a postgraduate degree.

Derana Real Leader is telecast every Saturday & Sunday at 7.00 on Derana TV.

Fashion extravaganza

Colombo Vogue Lifestyles Weekend



By
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The Colombo Vogue Lifestyles Weekend saw many fashion designers of international repute showcase their intricately designed work: an enthralling two day event of elitism with Shobaa De, Sathya Paul, Rana Gill, Bibi Russell, Hermant Sagar, Natalie Ozier and Noemie Dieudonne exhibit their work while eminent personalities, reigning Miss India for Miss World, Miss India for Miss Earth and Miss Israel modeled the designer outfits.

Here we feature some of the stunning creations by fashion icon Shobaa De from the 'Cocktail saree collection' and 'Queen of the Nile' which left the audience spellbound. The event was held in collaboration with The Sri Lanka Tourism Board (SLTB) and the Rotary Club of Colombo Regency while promoting the Rotary's Green Cover project under Sri Lanka tourism's Earth Lung to establish a Carbon Clean Sri Lanka and the Rotary's initiative to plant 10 million trees within the next five years.

Brandix, Sri Lanka's largest apparel exporter who has invested substantially towards developing local design capabilities to service the needs of key export markets was the platinum sponsor of the event.



Pix by
Kavindra Perera

