

■ **SUNDAY OBSERVER SINGER**
Asian Fashion Designer 2011

The excitement builds up again



BY MAHES PERERA

Hundreds of applications were received says the Presenter Princy Butani and now comes the next hurdle for the contestants. They have to be ready for the interview at which the sketches for the seven categories have to be presented to the panel of judges who will have the difficult task to select the qualifying sketches of each applicant.

The dates of the interviews will be notified shortly, so be ready with your sketches to proudly display your creativity in the field of fashion designing.

If there are any last minute adjustments you would like to make to your sketches, then do it now, and be ready to impress the judges.

All finalists will have the opportunity of meeting the sponsors

who are pioneers in the fashion industry. Above all be calm and focussed when you are being interviewed and you'll be surprised how things go the way you hoped it will be.

Once the contestants are selected the *Sunday Observer* Most Popular Contestant special feature will be published in this column for the readers to mail in their favourite contestant. The winner

will be announced with all the

Categories

- Smart casual/ ethnic wear
- Evening glamour
- Swim wear
- Office wear
- Lingerie
- Sarees
- Sports wear

