



SUNDAY OBSERVER SINGER Asian Fashion Designer 2011

The next selection - November 27



BY MAHES PERERA

...selves with their relevant outfits and their models at 250, Torrington Avenue, Colombo 7, for the approval of the judges on November 27.

The pageant in all its splendour will come alive in the New Year on January 15, at the Ballroom of the Ceylon Continental, so, here's wishing the lucky contestants all the best and hope Lady Luck smiles broadly on them.

Further good news is that as from this week the *Sunday Observer* Most Popular Contestant Coupon will unfold in this column and readers have the opportunity to select their winner who will carry off the coveted award.

So make sure you get your copy of the *Sunday Observer*.

Any number of coupons can be sent in one envelope. Mail your entries fast.

Part proceeds from this event will be donated to the Sri Lankadhara Society to build classrooms for the pre-school students.

Those interested in making a contribution to the Sri Lankadhara Society are requested to contact the Presenter, Princy Butani on 0773527093/0778127960/078702448.

Soon the selection for the final contest will take place by the end of this month and we understand that all the contestants are once again busy preparing themselves for the selection storming their think tanks to produce rare creative outfits in their specific categories, chosen by the judges.

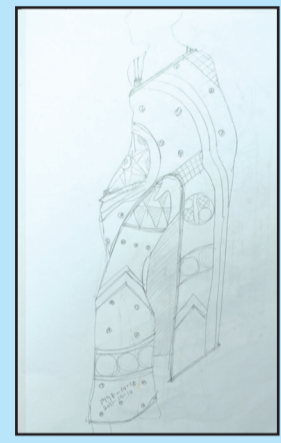
The contestants will have to present them-

Rashika Yashmin Konara



Rashika who hails from Kurunegala is a past student of the Kurunegala Maliyadeva Model School and was successful in gaining an AL in Science. Married with two sons 5 and 3 years, Rashika prefers to design

for office wear, ethnic wear and evening wear. In fact those are the three categories chosen for her by the judges. "I like fashion designing and involve myself in drawing as a hobby. I



prefer to work with silk for the outfits. I have to create, and now that I have more free time. I'm hoping to do a designer course at the Open University. If I win? That's an important question. I hope to open a fashion designing house".



Suzette Shockman

"I think this contest has been conducted very professionally. It was no closed affair. We could see the judges and explain to them our ideas. I will be doing creations for evening wear, lingerie and saree wear. I am very creative, I do a lot of hand-crafts.



I am now working as a Senior Merchandiser at GAP International. I prefer designing because I feel that I have a knack for it". With a diploma from LIFT having acquired a second upper and a first class in an Advanced Diploma. Suzette tells us "If I win this contest I'll finish my studies and have

my own label of clothes. Who knows if my luck is in I might go to UK or Australia for further designing opportunities".

Kumashini Mendis



Young Kumashini Mendis a past student of St. Lawrence's Convent, Wellawatte says emphatically that she entered the contest to experience not only the publicity but also the ins and outs of such a contest. "This is the first time I entered a contest of this nature and I think it is a good thing for the up and coming designers who hitherto had no opportunity like this to showcase their talent.

As for me I followed a one year course at Fashiontec headed by Athula Rangala which involved fashion technology, fashion illustrations, colour plates and accessories. It would be interesting to know the outcome". Kumashini was given the opportunity to work on three categories - saree wear, evening glamour and smart casual.

"Today it is necessary to reach out to the youth in designing outfits and the materials too should be to their liking. If I win, quite naturally I hope to open a fashion house".



Supini Adishika

be lucky for me. I'm interested in fashion designing and I hope to study the subject in depth next year. My areas to create the outfits are swim wear, evening glamour and saree. I prefer

the colours black, white and pink and hand embroidery. "If I win then I'll go all out to put our industry on the foreign market. I have my own label - Demolina and my own website".



Nineteen years and awaiting her AL examination results Supini a student at Anula Vidyalaya, Nugegoda, says "I participated last year and I hope this year will

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SUNDAY OBSERVER
Most Popular Contestant

Name of the Contestant :

Name of Sender

Address :

Telephone No :

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