

SUNDAY OBSERVER SINGER[®] Asian Fashion Designer 2011

Semi-final on January 8



BY MAHES PERERA

Design communication, image presentation and individuality were some of the qualities that came into play when contestants presented themselves with their outfits to the panel of judges on December 3 to be selected for the next judging date, which will be January 8.

The buzz was intense, what with the contestants anxious that their models do not falter in their steps during their presentation and the contestants themselves checking and adjusting the outfits endlessly before the presentation proper. Underlying the excitement was the

thought 'will I be lucky to be chosen for the next date?

Princy Butani, the chief organiser and presenter of this competition said that 18 contestants were selected for the semi final which will be held on January 8, 2012. "I was very happy to see that the contestants had gone to lengths to make their clothes.

The designs were very good and the presentation of the outfits were done well. It was obvious that they had worked hard with their models. The contestants were motivated to face the event and who knows if they are lucky all 18 may go in for the semi finals" said Princy Butani. The winner of the contest will be in for surprises, as regards the

prizes. The final pageant will be held at the host hotel, the Ceylon Continental Hotel. It's going to be a glittering affair according to the reports.

Our weekly mail bag for the *Sunday Observer* Singer Most Popular Designer contest continues to bulge with entries received from all parts of the island.

Send in your entries with no delay and make sure that your favourite contestant wins.

Part of the proceeds from this glittering pageant will be donated to the Sri Lankadhana Society to build classrooms for pre-school students. If you wish to make a contribution please contact Princy Butani on 0773527093, 0778127960, 078702448.



Kimashini with her model



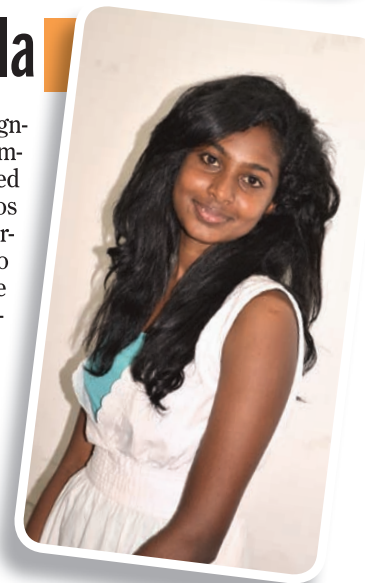
Thaara making the last minute adjustments

Ahinsa Lokudadalla

"I have a talent for fashion designing. My mother is a great seamstress and I am sure I've inherited some of her talent. I learnt the dos and don'ts from her", says 18 year-old Ahinsa Lokudadalla who entered the contest to showcase different ideas in fashion designing.

"I have always mixed and matched my designs and I like to experiment with colours. As I told you earlier I want to be different, and this idea is reflected in my sketches. I have always been interested in fashion and I have my own ideas. The judges gave me the choice of having my outfits ready in the categories saree, lingerie and evening glamour.

I've completed my work and my best friend will model the outfits for me. When asked "what will you do if you win the contest", Ahinsa said, "that will be a turning point in my life. Because I want to pursue studying fashion and gaining a degree in this field and after that having my own label of clothes."



Chamini Jayawardena



Twenty-one years in age and working at HSBC, Chamini Jayawardena was a student of Colombo South International

School at Kalubowila and enjoys dabbling in fashion designing. "I entered this competition because I love designing and I want to have a career in this field. That's why I entered this competition.

I design my own clothes and very often I design for my friends. I enjoy creating designs for evening wear. Because I find it interesting and more demanding. I prefer earthy colours for outfits and if I win this contest, I'll not hesitate to launch my own label and send my creations to foreign markets!" says a happy Chamini.



Chamini with her model

Vote Count

Most Popular Designer

1. Kumashini Mendis	- 1,588
2. Dalreen Rozairo	- 1,409
3. Nayomi Siriwardena	- 1,341
4. Thara Priyadharshini Selvaraj	- 1,044
5. Dinushi Kulathunge	- 943
6. Hashani de Silva	- 804
7. Supuni Adishika	- 801
8. Dilum Sachindra	- 677
9. Rasika Konara	- 569
10. Thakshila Perera	- 445
11. Suzette Schokman	- 364
12. Malkini Chandrasiri	- 351



Most Popular Designer

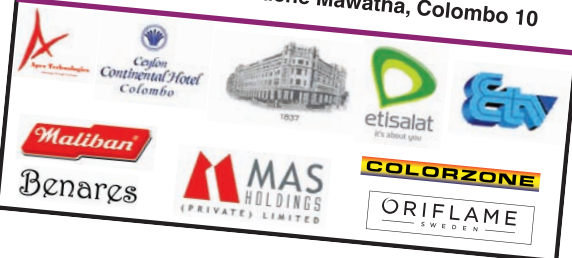
Name of the Contestant :

Name of Sender

Address :

Telephone No :

Please post to:
Editor-Sunday Observer,
No. 35, D. R. Wijewardene Mawatha, Colombo 10



Tickets

Tickets for the pageant priced at Rs. 5,000, Rs. 4,000, Rs. 3,000, Rs. 2,000 and Rs. 1,000 are available at :-
Benares, No. 5, Ground Floor, Crescat Boulevard,
George Goonaratne Opticians, 22, 3rd Floor, Majestic City
Samurai Sports, 35, 3rd Floor, Majestic City.

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