



SUNDAY OBSERVER SINGER Asian Fashion Designer 2011

Tickets for pageant - snapped up fast



BY MAHES PERERA

Soon the dazzle and glamour of the long awaited glittering pageant of the prestigious *Sunday Observer* Singer Asian Fashion Designer 2011 will be upon us. But before all that, the contestants 18 in number will have to face another tough test which will be worked off on Janu-

ary 8 before they move into centre stage to display their design communication and individuality.

Parallel to winning the title of Asian Fashion Designer 2011, is the *Sunday Observer* Most Popular Designer contest which is becoming a closely contested one and as to who will carry off the title is anybody's guess. The vote count printed today will show how the popularity of the contest has increased and here at the *Sunday*

Observer office we are working our fingers off counting the different coupons. Keep your entries rolling in and make sure that your favourite contestant carries off the title.

Tickets for the pageant are moving fast so ensure that you purchase your ticket soon. The Rs. 3,000 tickets are all sold out while the other tickets are moving swiftly off the desk. So rush to the outlets printed in the cage in this page.

More news next week.

Vote Count SUNDAY OBSERVER Most Popular Designer

1. Kumashini Mendis	- 3,041
2. Nayomi Siriwardena	- 3,009
3. Thara Priyadharshini Selvaraj	- 2,843
4. Dalreen Rozairo	- 2,146
5. Thakshila Perera	- 2,102
6. Hashani de Silva	- 1,881
7. Dinushi Kulathunge	- 1,603
8. Malkini Chandrasiri	- 1,399
9. Supuni Adishika	- 1,267
10. Rasika Konara	- 1,006
11. Suzette Schockman	- 704
12. Mohamed Isham	- 591
13. Ahinsa Lokudadella	- 423
14. Chamini Jayawardena	- 309
15. Keshani Nanayakkara	- 188

Fatima Fazan Mohamed



To 16 year old Fatima, the contest is a first-time experience and she is looking forward to it. "The fashion contest is a good thing because some young people don't get opportunities like this to display their

creativity. I do Art in school and it was my parents who encouraged one to apply for the contest when I was wondering 'should I or should I not.'

The judges selected categories casual wear, evening wear and sports wear for me to work on.

If I win this fashion designer contest then I intend functioning as a designer and maybe one day I will have a fashion house of my own."

Pix: Vipula Amarasinghe



Suzette Shockman and her dress

Rasika Konara and model



Mishka Marzook



ICS International, thinks this competition provides an opportunity for those interested in designing to display their skills and excel. Married with two daughters Mishka is a past student of St. Mary's Convent, Matara. "I loved dressing up and matching clothes to accessories from my young days and starting sewing supervised by my mother who not only taught me the basics of sewing but was an inspiration to me.

To keep up with the current trends I watch TV Fashion programs, read the latest magazine issues and check out my favourite designers' collection on the internet. My dream is to meet my favourite designer Alexander McQueen and Giorgio Armani. If I win this contest I want to pursue further studies on designing and launch my own designer wear collection."

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Most Popular Designer

Name of the Contestant :

Name of Sender

Address :

Telephone No :

Please post to:
Editor-Sunday Observer,
No. 35, D. R. Wijewardene Mawatha, Colombo 10

Tickets

Tickets for the pageant priced at Rs. 5,000, Rs. 4,000, Rs. 3,000, Rs. 2,000 and Rs. 1,000 are available at :-
Benares, No. 5, Ground Floor, Crescat Boulevard, George Gooneratne Opticians, 22, 3rd Floor, Majestic City Samurai Sports, 35, 3rd Floor, Majestic City.