

Only one week more!

SUNDAY OBSERVER SINGER Asian Fashion Designer 2011

The countdown begins



Contestants with their models



BY MAHES PERERA

The much 'looked forward to' Grand Finale of the *Sunday Observer* Singer Asian Fashion Designer 2011 is almost upon us. Next Sunday, January 15 at a glittering pageant which will commence at 5.30 p.m. at our host hotel Ceylon Continental. One lucky winner will carry away the coveted trophy - the *Sunday Observer* Singer Asian Fashion Designer 2011 Award. The trophy will endorse that the winner is a distinctive designer who will make a mark in the world of fashion. So make sure you are

present to cheer your favourite designer to victory. Tickets for the show are moving fast. The Rs. 3,000 are almost sold out, so move pronto if you don't want to miss the pageant which not only showcases the contestants making their presentations with their respective models, but also music and dance for your enjoyment. The show will be choreographed by Premasiri Hewawasam. Singer will award the adjudged lucky fashion designer a Singer Electric Sewing Machine Model 8,215. Eight electric sewing machines will be awarded by Singer. Each winner of the seven categories - smart casual/ethnic wear, evening glamour, swim wear, office wear, saree and lingerie will be lucky to go back home with an elegant Singer sewing machine. The runners-up in the seven categories will receive valu-

able certificates which will hold them in good stead in their future career as fashion designers. On January 8 (today) all contestants are requested to be present by 8.30 a.m., the latest at the The Moonstone, Ceylon Continental with their models to display their outfits in the categories assigned to them and answer questions from the panel of judges. Good luck to you all! The vote count mailbag bulges with your coupons. Keep the momentum going. This will be your last week to send in your coupons and to see that your choice wins the *Sunday Observer* Most Popular Designer Contest. Last week Taara Priyadharshini Selvaraj topped the vote count with 3,874 votes. This week it's bound to be a different story! Who knows. Good luck once again!

SINGER Electric Sewing Machine

Model 8215 will be awarded to the overall winner and the winners in each category of fashion design.



Tickets

Tickets for the pageant at Rs. 5,000, Rs. 4,000, Rs. 3,000, Rs. 2,000 and Rs. 1,000 are available at :- **Benares, No. 5, Ground Floor, Crescat Boulevard, Tel: 0777-305771/0773-527093**

SUNDAY OBSERVER SINGER
Asian Fashion Designer 2011
Most Popular Designer

Name of the Contestant :

Name of Sender

Address :

Telephone No :

Please post to:
Editor-Sunday Observer,
No. 35, D. R. Wijewardene Mawatha, Colombo 10

Pix: Vipula Amarasinghe

Vote Count
SUNDAY OBSERVER
Most Popular Designer

1. Dalreen Rozairo	- 4,702
2. Thara Priyadharshini Selvaraj	- 4,644
3. Dinushi Kulathunge	- 4,516
4. Kumashini Mendis	- 4,367
5. Nayomi Siriwardena	- 4,123
6. Mishka Marzook	- 2,505
7. Thakshila Perera	- 2,443
8. Hashani de Silva	- 2,102
9. Malkini Chandrasiri	- 1,667
10. Supuni Adishika	- 1,426
11. Rasika Konara	- 1,199
12. Suzette Schokman	- 1,022
13. Mohamed Isham	- 766
14. Ahinsa Lokudadella	- 502
15. Chamini Jayawardena	- 469
16. Keshani Nanayakkara	- 209