

SUNDAY OBSERVER SINGER Asian Fashion Designer 2011 today

Who will shine to win the award?



BY MAHES PERERA

It's today! - the day when a young unknown talent takes centre stage with accompanying glitz to be recognised as the *Sunday Observer Singer* Asian Fashion Designer 2011! In a glittering pageant which will commence at 5.00 p.m. at our host hotel the Ceylon Continental you have the opportunity to view the different and exciting talent of our future designers

who will turn out to be the recognised names in the world of fashion. The lucky winner will be awarded the coveted trophy- the *Sunday Observer Singer* Asian Fashion Designer 2011 award, plus the Singer Electric Sewing Machine, Model 8215 which will be a trusted friend in her blossoming future career.

The other winners in each category of fashion design too will be awarded the same elegant Singer Electric Sewing Machine. The categories being - smart casual/ethnic wear, evening glamour, swim wear, office wear, saree and lingerie.

The keenly contested *Sunday Observer Singer* Asian Fashion Designer 2011 Most Popular Designer result will be

announced at the pageant today, and will not be published in today's column.

It was a pleasure to see the coupons flowing in fast like the proverbial brook, and we had quite a task to sort them out, yet it was a happy experience.

Ensure you are at the finale which will come alive amidst glamour, fascinating colour rays, camera flashes and music. The show is choreographed by Premasiri Hewawasam.

It's a new world and a new beginning for our young designers, so make sure you are with them to cheer them through to victory.



PIX BY VIPULA AMARASINGHE



SINGER Electric Sewing Machine

Model 8215 will be awarded to the overall winner and the winners in each category of fashion design.

