

SUNDAY OBSERVER print media partner



Veet

Miss. Sri Lanka for Miss. World 2012



BY MAHES PERERA

It is the time of the year when TV Derana explores the world of fashion and beauty with their glamorous show the Derana Veet Ms. Sri Lanka for Ms. World 2012.

So, those of you who love the glitz, glamour and all the excitement connected with a Ms. Sri Lanka show, this is your opportunity to shine and put Sri Lanka on the map of the world. Last year, if you remember Pushpika Sandamali was crowned Derana Veet Ms. Sri Lanka.

This year TV Derana invites you to be the belle of the ball and dazzle the world audience with your distinctive, oriental beauty.

This is the sixth year that TV Derana is staging the highly successful show and the short-listing of contestants takes place on January 14. Entries received for the competition exceeded 200.

This year the winner besides being crowned



Shermila Dharmarasa

will receive the air ticket as well and a complete wardrobe to compete for Ms. World.

The judging panel will comprise beauticians,

designers and models with international experience.

The *Sunday Observer*, the English Newspaper with the largest circulation is the print media sponsor of this exciting and glamorous contest and will keep you posted weekly with the developments of the show.

Shermila Dharmarasa, Director Programs of TV Derana is again handling the Derana Veet Ms. Sri Lanka for TV Derana. She said "this is the sixth year that we are running this show and we had as many as two - hundred entries which was most encouraging from all over Sri Lanka.

The age limit was 17 years to 24 years and the required height was a minimum of 5 feet 4 inches.

The first selection will take place at Water's Edge on January 14 for the purpose of short listing.

Twelve contestants were selected and they will be trained by us in the intricacies of catwalk, fashion and beauty. The program will be first telecast on TV Derana on January 19 and in two month's we hope to stage the finale".

What are the mini titles in this year's contest?

"We are having Ms. Beautiful Skin, Ms. Beautiful Hair, Ms. Beautiful Legs, Ms. Talent, Ms. Personality and Ms. Energetic.

This year we have introduced the slogan 'Beauty with A Purpose' and we expect each girl to do something for a social cause, and the best project will be duly recognised."

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