SUNDAY OBSERVER print media partner

CATS – SINGER Designer of the Year 2012

A new world awaits you





The opportunity to make your mark in the world of fashion with your distinctive and creative ideas and find a rewarding career in fashion is now here through the



CATS SINGER Designer of the Year 2012 contest. Unlike in other contests, this contest takes a different turn to give you further opportunities in the categories.

This year there will be 10 categories for a contestant to make a choice. For the first time bridal wear, kiddies wear and winter wear have been added to the list of saree wear, evening wear, office wear, sports wear, swim wear, lingerie and casual wear.

A contestant can choose three categories and the sketches should be drawn on A4 paper. When you are called for the interview you should be ready with your sketches for the judges' perusal.

The contest is open to females and males with no age limit. All you have to do is to fill in the coupon published on the page and mail it to the *Sunday Observer*. The first three winners of the contest will take home sewing machines with the compliments of Singer. Scholarships in Fashion Designing Technology, courtesy of Fashion Tec (Institute of Fashion Technology) will also be awarded to the winners. Participants in the contest will receive attractive prizes.

Now's the time to give expression to your fashion ideas which hitherto have been only doodlings on paper, those fashion ideas that reflect your individual creativity and artistry that could open a whole new world for you.

