

# Spectrum

**SUNDAY OBSERVER**

*CAT SINGER Designer of the Year 2012*

## Today's youth - tomorrow's fashion designers



The story goes that Ralph Lauren's Polo empire was founded on a small tie collection and if you want to embark on a fashion career, then ensure that you are one of the participants in the CATS Designer of the Year 2012 contest. It's your stepping stone to fame. Today you belong to the youth world, tomorrow a shining light in the fashion world!



BY MAHES PERERA

Ten fashion categories are open for you to choose from. There's the interesting bridal wear, kiddies wear, saree wear, evening wear, office wear, sports wear, lingerie and casual wear. Ideas for these categories must be swishing around your mind, so now's the time to put your sketches on A4 paper and be ready with them when the organisers contact you.

We informed you last week that the organisers have extended the closing date to August 3. They were amazed at the number of entries they have received so far. Remember that the judges when casting their critical eyes on your sketches will be looking at design communication, conceptual thinking, image presentation and individuality.

Winners of the contest will receive sewing machines, the first three winners especially, while the 1st and 2nd runners-up of the 10 categories will win valuable prizes.

Besides, the winners will also receive scholarships for diplomas in Fashion Designing Technology courtesy of Fashion Tec (Institute of Fashion Tec). For further details contact 0758824115.

The *Sunday Observer* is the print media partner while the other sponsors are the Grand Oriental Hotel - the official hotel, Sterling Flowers, Semage Mirrors, Rite Shu, Elegant Smockers and YFM Radio.

The 'sewing wizard' Awaits you...



**SUNDAY OBSERVER**  
**CATS SINGER**

Name : .....

Address : .....

Tel No : .....

E-Mail : .....

**Closing Date: 5th August 2012**

I agree to abide by the rules of the competition.

Signature:.....

**TO:**  
**Dress designer of the year 2012**  
Sunday Observer, No. 35,  
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**Tel: 0773 661952**

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