

Spectrum

SUNDAY OBSERVER

CATS SINGER Designer of the Year 2012

The stepping stone to fame



You may think you are a self made, self taught and street smart designer but it doesn't end there. You need to round off your talent with a large dose of



BY MAHES PERERA

expertise and recognition. That's where the Sunday CATS Singer Designer of the Year 2012 comes in to help you. Winning the contest will give you the recognition to be a shining light not only in the Sri Lankan fashion scene but also in the international fashion world. The closing date for all applications is today, August 5, we told you about it last week, and Cats Designers were taken aback by the sudden rush of entries they received not only from Colombo, but also from Kandy, Galle, Anuradhapura, Batticaloa, Chilaw and Jaffna.

Cats Designers, an association that conducts dress and fashion workshops, seminars and events are confident that the sketches they will receive in the categories bridal wear, kiddies wear, winter wear, saree wear, evening wear, office wear, sports wear, lingerie and casual wear will reflect a high standard of design communication and individuality.

The first three winners of the contest will receive sewing machines while the category winners, the 1st runner-up and 2nd runner-up will also win valuable prizes. The organisers have decided to recognise the overall winner section and the 1st runner-up and a 2nd runner-up in this section.

Winners in the contest will also receive scholarships in Fashion Designing Technology, courtesy of Fashion Tec. The diploma in fashion designing will give you a detailed grounding in fashion creating, fashion illustrations, colour theories and all related subjects. Contact 0758824115 for further details.

The *Sunday Observer* is the print media partner while the sponsors of this much awaited contest are the Grand Oriental Hotel - the official hotel, Sterling Flowers, Semage Mirrors, Rite Shu, Elegant Smockers and YFM Radio.

Looking forward to the event

The General Manager of the Grand Oriental Hotel Colombo, Dulip de Alwis is happy to be associated with the *Sunday Observer*, CATS Singer Designer of the Year 2012.

"I think it is a good idea to promote designers yearly in a contest such as this, because it is good publicity for the industry as the country needs more of our youth to branch out into this business. This is the first time the GOH is holding this finale and we are glad that the *Sunday Observer* has chosen our hotel. The Lotus Room is now equipped to handle an event of this nature and we are looking forward to the event", he said.



Dulip de Alwis