## **SUNDAY OBSERVER** print media partner Ms. Lanka 2013 'Beauty for a cause' A dazzling pageant soon



The response to participate in the Ms Lanka 2013, according to the organisers, has so far been encouraging and since there's one week more before the closing date approaches, the organisers are confident that their mail bag will overflow with applica-

> tions. The Ms Lanka 2013 Contest will have 10 mini-titles for the benefit of the contestants, and each minititle winner will receive a trophy.

They are: Ms Personality Ms Body Beautiful Ms Crowning Glory Ms Beautiful Smile Ms Elegance Ms Photogenic Ms Congeniality Ms Catwalk Ms Talent Ms Exotic Eyes

The all-important trophy to be won is the Ms Lanka 2013 Trophy.

The Sunday Observer Most Popular Contestant competition will commence no sooner applications close. The sponsors for this year's event are: Asian Fabric, Ramya Holdings, Sterling Flowers - official florist, Softlogic - official computer facilities, Studio B 7 official photographer, Pico Events

- official Mini-title venue sponsor and Twinza Designs – designer for the evening wear.Ms. Lanka 2013 is organised by Gwendoline Kuhatheva, Director, Technique International (Pvt) Ltd, Institute of Hairdressing, Beauty Therapy and Spa Management. Choreography is by Eshani Jinasena.

Ms Lanka 2013 will support the differently abled and less fortunate persons to enhance their quality of life and better education facilities, and will make the lives of less fortunate persons a better and a more promising one.



