

# SUNDAY OBSERVER Designer of the Year 2014

PRESENTED BY CATS DESIGNER CIRCLE

Be a model at the show

Designs from earlier shows



BY MAHES PERERA

They say, fashion is reaching new frontiers and we are certain that you have something unique to offer in this competition to win the CATS AWARDS 2014. We have no doubt that you will keep the standard high, and thereby continue the good work that Charles Frederick Worth started off in the 19th century when he became the first designer to have his label sewn into the garments he created. Think how wonderful it will be to all Sri Lankans when one day your name on your label will be known familiar internationally.

Today here in Sri Lanka you have a wide range and combinations of materials to work with and a wide range of colours, patterns and styles to choose from, so put your heart and soul into it and be the one to change the world of fashion with your creative ideas.

As a point of interest consider this fashion statement by Lady Gaga "... And now I'm just trying to change the world, one sequin at a time!"

So hurry! the closing date draws close, don't be left out.

This week we are happy to announce that those who wish to model the clothes fashioned by the aspiring designer-contestants on the final day are requested to send in their application by filling the

form published on this page, indicating that you are applying to be a model for the show. You could also telephone 0777313710 and give in your details.

As in the previous years the organisers have retained the same 10 categories for you to make your choice. You could choose any two categories to draw your sketches and submit them to the organisers.

The 10 categories are Saree Wear, Bridal Wear, Evening Wear, Office Wear, Sports Wear, Casual Wear, Winter Wear, Lingerie, Kiddies Wear and Swimwear. Once again let us remind you that the closing date is June 1 and that is fast approaching.

So hurry don't delay, fill in the application form published on this page and mail it to the given address. If for some reason you prefer to hand over your application form then do so to Chrisantha Rajapakse, Singer Sri Lanka, PLC Mega Showroom, 4, De Kretser Place, off Duplication Road, Colombo 4. Tel 0777313710.

No sooner the applications close and the organisers have collected all names the voting for the *Sunday Observer* Most Popular Contestant will commence. This prestigious contest will be the launching pad for you to gain the attention of the fashion conscious society here in Sri Lanka.

Besides the *Sunday Observer*, the other sponsors are the Daily News, GOH Colombo, Sterling Flowers, Ferla Apparel Tech, Semage Mirrors and KIK Cola.

## CATS AWARDS 2014

SUNDAY OBSERVER

DRESS DESIGNER OF THE YEAR

Presented by  
CATS Designer Circle

Name : .....

Address : .....

Tel No : .....

E-Mail : .....

**Closing Date: 1 July 2014**

I agree to abide by the rules of the competition.

Signature: .....



To:  
Dress designer of the year 2014  
Sunday Observer, No. 35,  
D.R. Wijewardene Mawatha, Colombo 10.  
TEL: 0773111665



Daily News

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Ferla Apparel Tech



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SEMAGE MIRRORS

