

Biona Runway Supermodel

Shaping up for the grand finale



The second round of selections for *Biona Runway Supermodel* took place on May 24 bringing together a group of new as well as some known faces to the contest that's gathering momentum.

The Judges who interviewed the Fashion Designer applicants told us that it was almost impossible for them to make up their minds as most of the applicants were highly talented. They were of the opinion that it won't be too long till it becomes common that Sri Lankan designers to showcase their products in Paris, Milan, New York and Tokyo Fashion Week.

The models walked in to the venue ready to take up any questions thrown their way, giving an aura of confidence and charisma as they walked in.

The second round selections were held at Jack Tree Authentic Thai restaurant, Colombo 5.

Within the starting of the month of June, the organising committee started working with the selected models to shape them up into supermodel level by conducting various workshops and training sessions around Colombo. Fitness workouts are being carried out throughout the month until the grand finale for the top models to shape up. Also they have had exposure to different workshops such as catwalk training, social media contests, factory visits etc.

Biona Runway Super model Sri Lanka grand finale is less than a

month away and all contestants and designers are hard at work. Group training sessions and choreography training is handled by renowned choreographer Senaka de Silva.

The program has many more exciting activities lined up for the girls including a complete makeover sessions by Chandani Bandara Salons.

Biona Runway Super model pageant is a model contest which will include eight mini pageants where the selected top models will compete and winners rewarded on the grand finale show.

Ms. Glowing Skin by Biona, Best Body from Triumph and Beautiful Face from Forever are some of the highlighted mini pageants. The National Costume segment will be conducted by VVK Travels. This year with the model pageant the organisers are putting together the Best National Costume Designer contest, adding more glamour to the event. Mini pageants are scheduled to be held at Mango Tree, the Indian Restaurant and at hotel Colombo Courtyard in the coming weeks. The grand finale is scheduled for July 5 at Park Street Mews.

Sunday Observer will be exclusive print media partner and ART TV will be Broadcasting partner for this event.

Check out the *Super Model Sri Lanka 2014* website or Facebook page for more details, pictures and regular updates.

