

SUNDAY OBSERVER DESIGNER OF THE YEAR 2014

PRESENTED BY CATS DESIGNER CIRCLE

Be a fashion winner



BY MAHES PERERA

Style and fashion has the ability to inspire self confidence and the *Sunday Observer* Designer of the Year 2014 Contest is the ideal launching pad for you to achieve an interesting career for yourself. Now that the closing date for all applications has been extended to July 1, by popular demand, the organisers Cats Designer Circle are awaiting more of your creative sketches. So don't delay. We've been inundated with telephone calls wanting to know details of the competition. So here goes. The contest

carries 10 categories. But remember the organisers give you the option of choosing any two of the categories you prefer to express your ideas in fashion.

The categories are Saree Wear, Bridal Wear, Evening Wear, Office Wear, Sports Wear, Casual Wear, Winter Wear, Lingerie, Kiddies Wear and Swimwear. When working on your sketches remember that the fashion industry is a powerful industry that reflects glamour, sophistication and class to be a winner.

Fill in the form on this page and mail it to the address given. If your schedule is crowded you could hand over your application to Chrisantha Rajapakse, Singer Sri Lanka

PLC Mega Showroom, 4, De Kretser Place, off Duplication Road, Colombo 4. Tel. 0777313710.

Apart from being a contestant, those who are interested in modelling the outfits of the competitors at the finale are requested to send in your application using the same form in the page. Who knows you may carry off the Best Model Trophy.

Interviews for the selection of the participating contestants will be held on July 6. All interviews will be held at the Grand Oriental Hotel, Colombo from 9 a.m. the host hotel.

The *Sunday Observer* Most Popular Contestant voting will commence no sooner all applications are collected by the organisers. Remember that this prestigious contest gives you the opportunity to launch on an interesting and creative career, on the runway.

The other sponsors of this popular contest are *Daily News*, GOH Colombo, Sterling Flowers, Ferla Apparel Tech, Semage Mirrors, KIK Cola and Brandix.

Designs from earlier shows

SUNDAY OBSERVER DRESS DESIGNER OF THE YEAR Presented by CATS Designer Circle

Name :

Address :

Tel No :

E-Mail :

Closing Date: 1 July 2014

I agree to abide by the rules of the competition.

Signature:.....



To: Dress designer of the year 2014
Sunday Observer, No. 35,
D.R. Wijewardene Mawatha, Colombo 10.
TEL: 0773111665



Daily News



Sterling Flowers



SEMAGE MIRRORS



Ferla Apparel Tech

The categories include

- Winner
1st runner-up
2nd runner-up
- Overall winner
1st runner-up
2nd runner-up
3rd runner-up
- Best Model

