



# Biona Runway models go public

With only a few days more for the grand finale, excitement for **Biona Runway Supermodel Sri Lanka 2014** is becoming more intense. The Models are hard at work going through training and fitness sessions whereas partners such as Fitness First, Chandani Bandara Salon are working at their best to transform the individual models into supermodels by conducting different programs under the advice of leading designer Senaka de Silva.

In doing so, the Forever conducted a workshop on beauty care where the contestants were taken on a factory visit to Kandy last Saturday. The models were given a broad briefing on the process of manufacturing and quality assurance.

Special grooming workshops and model makeover sessions were also conducted by Chandani Bandara Salon to make models appear more charming and confident for their mini pageants and for the grand finale. Amber Spa at Colombo Courtyard is also looking after the models with their spa treatments.

While focusing on the models' personal development, the organising team is working closely with ART TV, Triumph and the title sponsor

Biona in bringing novel concepts and innovation to the pageant program.

Biona Runway Supermodels will be publicly appearing at the evening gather which will be held at Mango Tree, where they will be joining with the public for a BBQ food contest. The public is invited to join the models to have a good time on June 21, Saturday from 7 pm at Mango Tree, Colombo 3.

In adding a new dimension to the pageant, Chamathka Flora will be developing a novel concept for the Ms. Photogenic session where models will have a photographic set with crystals and flowers, giving them a fresh experience.

Meanwhile, the Triumph and the Forever are getting ready for the Ms. Beautiful Body and for the Face of the Year contest which is scheduled to go live on June 28 at Cloud Café, Colombo Courtyard. This will be a media-only show. Ms. Fitness will be conducted on June 29 at Fitness First Gymnasium at Colombo 7 for the hard working models to focus on shaping their bodies.

The production team is working closely with the national director Jayantha Wedasinghe,



project chairman Bhagya Egodage and choreographer of the grand finale Senaka de Silva to bring in the newest show experience for the fashion-show lovers of Sri Lanka.

The stage backdrop and light system will be synchronic with the newest digital technology available in the country for the Biona Runway Supermodel pageant which will be held on July 5 at Park Street Mews', says Production Manager Himesh de Ruberu.

For more updates and information please visit [www.supermodel2014.lk](http://www.supermodel2014.lk) and the RunwaySupermodel 2014 page in Facebook.

