

Sunday Observer **SINGER** Plus
Designer of the Year 2013
Presented by Cats Designer Circle



Tremendous response from contestants



BY MAHES PERERA

More than 100 contestants carrying files of their sketches presented themselves at the Grand Oriental Hotel, Colombo last Sunday hoping to be in the selection for the coveted title of Designer of the Year 2013.

The response was remarkable, considering the fact that the April holidays prevented some of them to sit down to the task of putting their creative ideas on paper. However, the quiet excitement among the contestants showed how committed they were to win the contest.

The contestants submitted sketches for three categories while some with the daring spirit presented sketches for five categories and ten categories.

The five judges had a long session



Sonali Dias, an 18 years Instructor in Singer Fashion Academy, holds a diploma in Fashion Designing Diploma in Dressmaking, Diploma in Machine Embroidery, and a Pattern Making Course at the Moratuwa, University.

Dulip de Alwis is the well recognised General Manager of the Grand Oriental Hotel, Colombo.

Kumudu Amerasinghe is the Managing Director of Cats Creation House and Publications.

The selections last Sunday which commenced at 9.00 am went on till 3.00 pm and at the finale which will be on June 30, the outfits will be displayed by 100 models.

If any contestant needs to clarify details, the organisers request them to call 0777305771 (Vipula Amerasinghe)

The *Sunday Observer* Most Popular Designer Contest will now commence on May 26.

The coupon will be published on that day. The photographs published today are those taken last Sunday.

The official hotel is the Grand Oriental Hotel, Colombo and the other sponsors are Sterling Flowers, Semage Mirrors, Mal Key Rent-a-Car, Beautine Astron, Furnifits, Ferla Apparel Tec and Rite Shu.

with the contestants questioning them on the colours they used in their fashion sketches, the style lines they had for the respective categories and were also interested in the creative embroidery and sequins used to embellish their creative designs. The sketches were of a high standard and the popular

categories among the contestants were Bridal Wear, Saree Wear, Kiddies Wear, Swimwear, Lingerie and Evening Wear.

Readers will be happy to note that entries and sketches were received by the organisers from aspiring Sri Lankan fashion designers living in the UK, America and Australia.

The panel of judges for the selection of the sketches were **Umayanga Rajini Ratwatte**, Assistant Sewing Instructor, Borella, Fashion Academy 2004-2005. She was the Chief sewing Instructor

Ratnapura Fashion Academy 2005-2009, the Chief Sewing Instructor Malabe Fashion Academy 2009-2010, the Chief Sewing Instructor at the Battaramulla Fashion Academy and holds a Embroidery Diploma and Dress making Diploma.

Kanchana Perera the Assistant Manager Educational Services holds a diploma in Fashion and is the Sewing Instructress in Fashion Designing in the Academies in Borella, Ratmalana, Battaramulla and Lankadara (Special Project).



The 10 categories include

- Winner
- 1st runner-up
- 2nd runner-up

Overall winner will include

- 1st runner-up
- 2nd runner-up
- 3rd runner-up

Most Popular Designer

– watch out for details

Best Model

– watch out for details

