

Sunday Observer **SINGER** Plus
Designer of the Year 2013
Presented by Cats Designer Circle



Voting begins today



Over 30 contestants vie for award



BY MAHES PERERA

The second batch of contestants for the Semi Final of the Designer of the Year 2013 was selected on May 20. The interviews were held at Singer Mega, 4 B de Kretser Place Colombo 4 from 9.00 am – 3.00 pm. Over thirty contestants were chosen for the semi final which will now be staged on July 23 at the Grand Oriental Hotel. The excitement is now with the contestants who have

the task of making the outfits they have sketched in their chosen categories to reflect their individual fashion and style. With their models they will have to display the outfits to the panel of judges who undoubtedly will have to cast a stern and critical eye on the creations and shortlist the contestants to the semi final.

The panel of judges comprised **Sheridan Perera**, Sewing Instructress, Fashion Academy, Peliyagoda who holds a Diploma in Dressmaking Embroidery.

Umayanga Rajini Ratwatte, Chief Sewing Instructor at the Battaramulla Fashion Academy and holds an Embroidery Diploma and Dress making Diploma.

Sonali Dias, Instructress in the Singer Fashion Academy, holds a diploma in Fashion Designing,

Diploma in Dressmaking, Diploma in Machine Embroidery and a Pattern Making Course at the Moratuwa University.

Nimmi Rajapaksha, Sewing Instructress of the Fashion Academy, Wellawatte holds a diploma in Dressmaking and Embroidery.

The *Sunday Observer* Most Popular Designer Contest begins today. The pictures of the contestants are featured in the column and so too the coupon for you to mail to the Sunday Observer. Be a part of this prestigious contest for which the official hotel is the Grand Oriental Hotel, Colombo. The other sponsors are Sterling Flowers, Semaage Mirrors, Mal Key Rent-a-Car, Beautine Astron, Furnifits, Ferla Apparel Tec and Rite Shu.

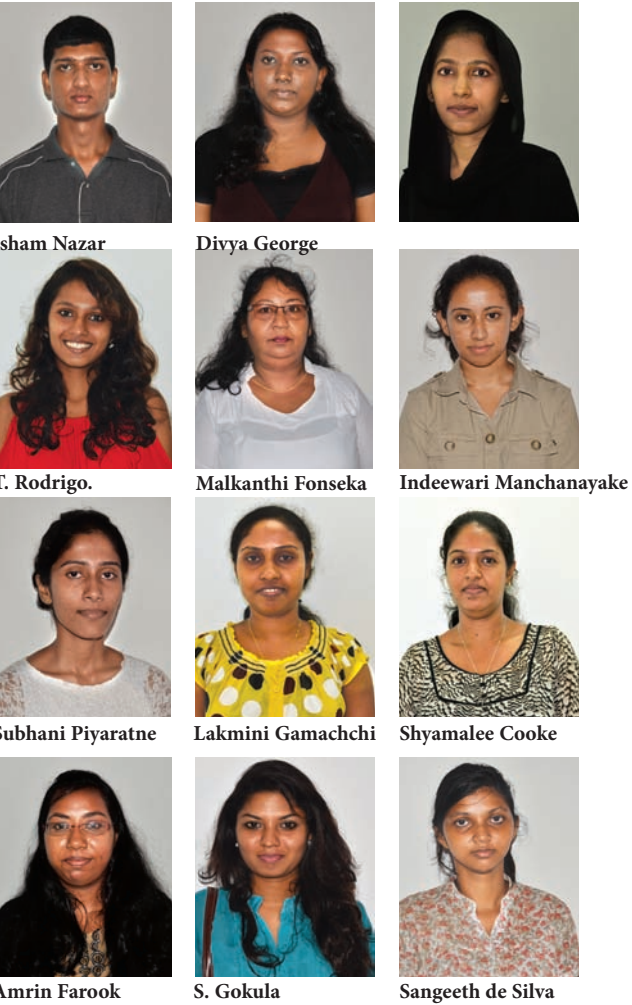
The 10 categories include

- Winner
- 1st runner-up
- 2nd runner-up

Overall winner will include

- 1st runner-up
- 2nd runner-up
- 3rd runner-up

Best Model
– watch out for details



SUNDAY OBSERVER
Most Popular Contestant

SINGER Plus
DRESS DESIGNER OF THE YEAR 2013

Name of the Contestant :

Name of the Sender

Address :

Telephone No :

Please mail to:
Editor-Sunday Observer,
ANCL, Lake House, Colombo 10

Organised by

Dress designer of the year 2013
Sunday Observer, No. 35,
D.R. Wijewardene Mawatha, Colombo 10.

MAL-KEY RENT-A-CAR
www.malkey.lk

Spring Flowers

GOH

Beautine
Skin, Hair & Nails

SEMAAGE MIRRORS

